

MAY 31ST - JUNE 13TH, 2021

PADDLE4PACIFIC

Brought to you by Pacific Peoples' Partnership

HOW TO SUPPORT US

WAVE

\$5,000 | TITLE SPONSOR
ONLY 1 SPOT AVAILABLE

- Special, unique “Wave” signature item
- Free registration for up to 20 team members
- “Paddle 4 Pacific” merchandise package
- High-profile logo visibility on campaign website, promo video, email blasts, etc.
- Multiple social media posts (including sponsored posts)
- Mention in all media communication and press releases
- First-right-of-refusal for title sponsorship in the following year

TIDE

\$2,000 | PREMIUM SPONSOR
ONLY 5 SPOTS AVAILABLE

- Free registration for up to 10 team members
- “Paddle 4 Pacific” merchandise package
- Logo visibility on campaign website, promo video, email blasts, etc.
- Multiple social media posts
- Mention in media communication and press releases



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SWELL

\$500 | SUPPORT SPONSOR
10 SPOTS AVAILABLE

- Free registration for up to 5 team members
- "Paddle 4 Pacific" merchandise
- Named in list on campaign website
- Corporate mentions on campaign website, email blasts, social media posts, etc...
- Mention in media communication and press releases

RIPPLE

\$100+ | CASH SPONSOR
UNLIMITED SPOTS AVAILABLE

- Named in list on campaign website
- Full tax receipt for donation amount

IN-KIND SPONSORSHIP

OPPORTUNITIES AVAILABLE IN THE FOLLOWING AREAS

- Media:
 - TV
 - Radio
 - Newspaper
 - Magazine
 - Online
- Merchandise/Swag
- Printing
- Prizing



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IN-KIND SPONSORSHIP

MEDIA

\$1,000 PER CHANNEL

ONLY 5 SPOTS AVAILABLE - 1 PER CHANNEL

TV | Radio | Newspaper | Magazine | Online

Must be able to provide at least \$1,000 in in-kind value (per channel)
Each media channel sponsor will be entitled to some or all of the following benefits and perks (to be determined based on the size of the package):

- Free registration for selected team members and staff
- "Paddle 4 Pacific" merchandise
- Logo visibility on campaign website, promo video, email blasts, etc.
- Social media posts
- Mention in all media communication and press releases
- First-right-of-refusal for media channel sponsorship in the following year



**LEARN MORE
ABOUT PPP HERE:**



pacificpeoplespartnership.org

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IN-KIND SPONSORSHIP

MERCHANDISE/SWAG

\$1,000+

ONLY 1 SPOT AVAILABLE

- Must be able to provide at least \$1,000+ in in-kind value
- Benefit list to accompany agreed upon sponsorship package

PRINTING

\$500+

ONLY 1 SPOT AVAILABLE

- Must be able to provide at least \$500+ in in-kind value
- Benefit list to accompany agreed upon sponsorship package

PRIZING

\$100+

MULTIPLE SPOTS AVAILABLE

- Must be able to provide at least \$100+ in in-kind value
- Benefit list to accompany agreed upon sponsorship package

